



NYC **229 WEST 43** USA

Original Home of the Times

EST. MCMXII

100 YEARS OF
{ATTITUDE}



It's {TIME} to fall in love

CREATE YOUR OWN STORY where history has been written
for over a century.

229 West 43 was built in 1912 to house *The New York Times*, and new media and
technology leaders still love her today.



LOGO LOGO



**ICONIC, LANDMARKED EXTERIOR
MODERN, LOFT-STYLE INTERIOR**

So much to {LOVE}

Stacking Plan



14 16,513 SF | 13'5" Ceilings

12 16,317 SF | 12'9" Ceilings

11 52,443 SF | 20'6" Ceilings

10 52,015 SF | 14'2" / 11'3" Ceilings

9 55,426 SF | 15'10" / 12'8" Ceilings

5 63,576 SF | 12'9" Ceilings

Establish a {vertical} campus in the original home of the *Times*



Create {community}
Up to 266,000 SF of contiguous space



See the {light}
Cathedral windows and ceilings heights up to 20'



Come {together}
Cafeteria and convention center build-outs available



Step {outside}
Two private terraces available

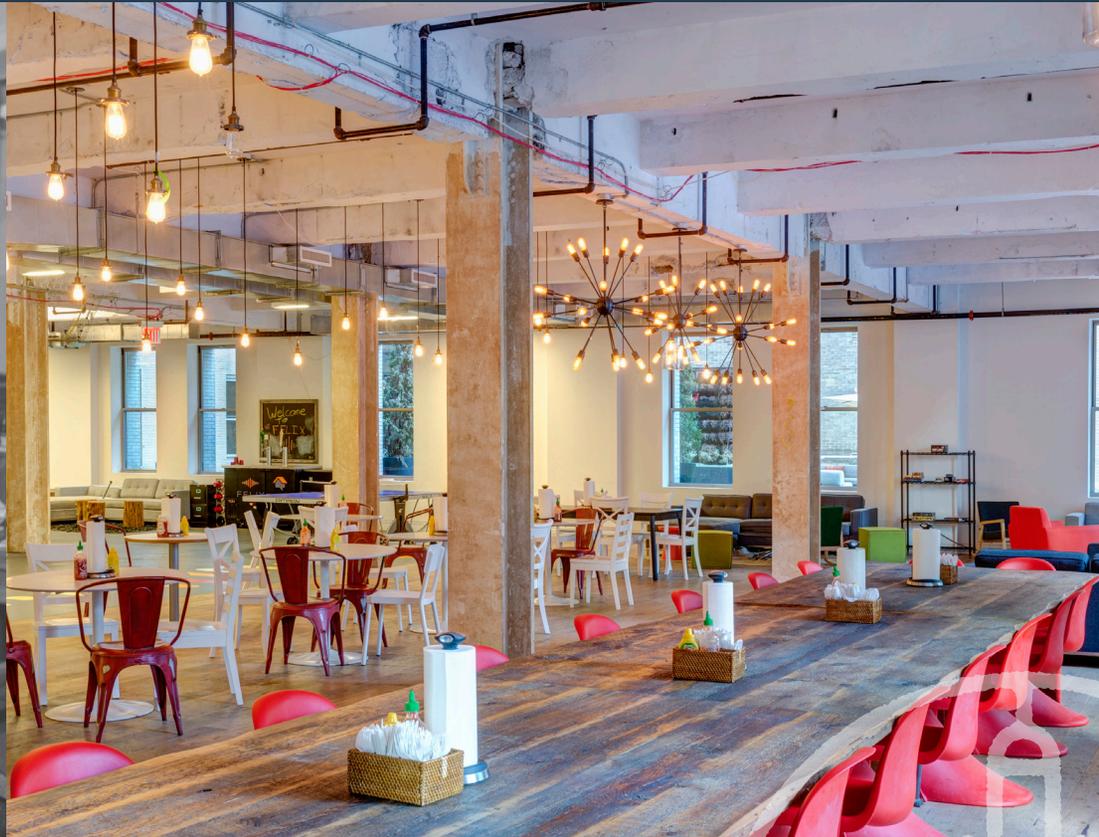


Build your {reputation}
Signage opportunity on all four sides of building cupola



TODAY

MODERN CREATIVE SPACE FOR NEW MEDIA



THEN

THE BUSY NEWSROOM OF THE *TIMES*

* Used with permission from *The New York Times* archive.



FIND YOUR PLACE IN {HER} STORY

To know her is to love her... learn what makes 229 West 43 an unforgettable character in New York's history.



TIMES

1912

Construction commences on the original Times Annex, designed by Mortimer J. Fox.



TIMES

1924

The distinctive pyramid cupola is added.*



TIMES

1997

Printing operations cease at 229 West 43.*

TIMES

1913

February - first press run of *The New York Times* at 229 West 43.*



TIMES

1947

Shreve, Lamb & Harmon, architects of the Empire State Building, complete the final wing.*



* Public domain, Marjory Collins (1912-1985), Library of Congress

* Wurts Bros. (New York, N.Y.)/Museum of the City of New York. X2010.7.2.1498



2007

June - *The New York Times* written and edited at 229 West 43 for the last time.



2014

December - SNAP Inc. signs a lease to take the top floors for its New York office.



2019

What will you add to HER STORY?



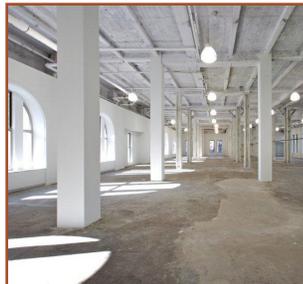
2001

April - 229 West 43 designated an historical landmark by the New York Landmarks Preservation.



2011

229 West 43 undergoes a major renovation to become Yahoo's New York headquarters.



2018

A new brand is created for 229 West 43 to celebrate her historic past and continuing future as a leader in modern media and technology.



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W 43RD ST

PARKING GARAGE

AFI RETAIL

AFI RETAIL

STILL A NEW YORK LANDMARK





THINK OUTSIDE the {glass} box

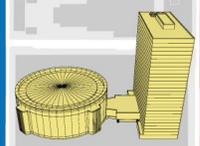
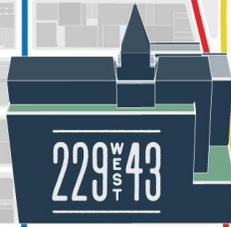
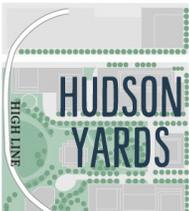
**GIVE YOUR TEAM A WORKPLACE THEY CAN BE
PROUD TO CALL HOME.**

And more time to be at home too, with unsurpassed transit access to the entire New York Metro area.

Plus enjoy an easy walk to Hell's Kitchen and Midtown West.



- PIER 94
- PIER 92
- PIER 90
- PIER 88
- PIER 86
- PIER 84
- PIER 84
- PIER 83
- PIER 81
- W 39TH ST MIDTOWN
- PIER 76



MIDTOWN

HELL'S KITCHEN

ROCKEFELLER CENTER

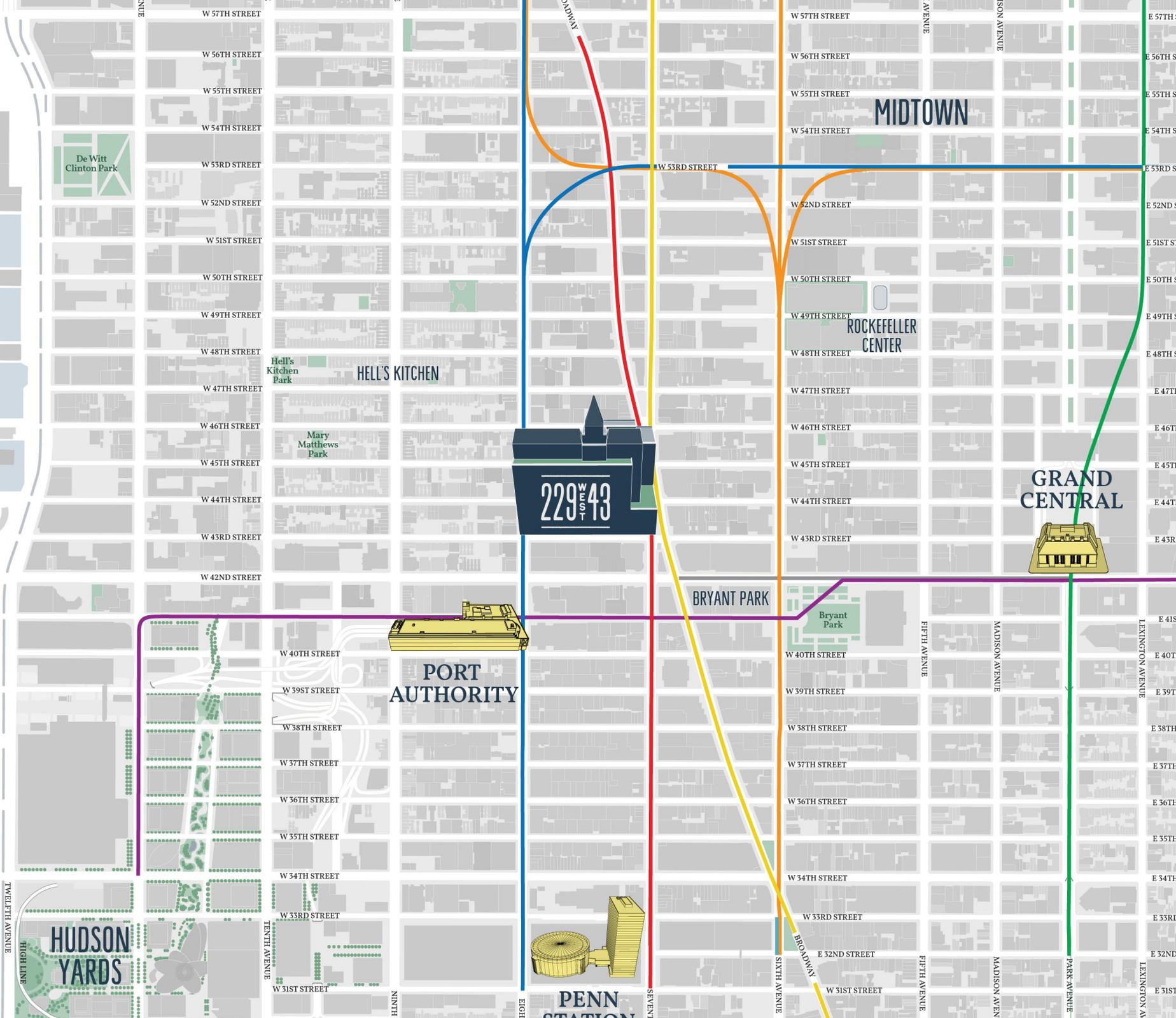
BRYANT PARK

PORT AUTHORITY

HUDSON YARDS

PENN STATION

GRAND CENTRAL





BRIGHT, MODERN WORKSPACE FOR YOUR ENTIRE TEAM





THE OPPORTUNITY

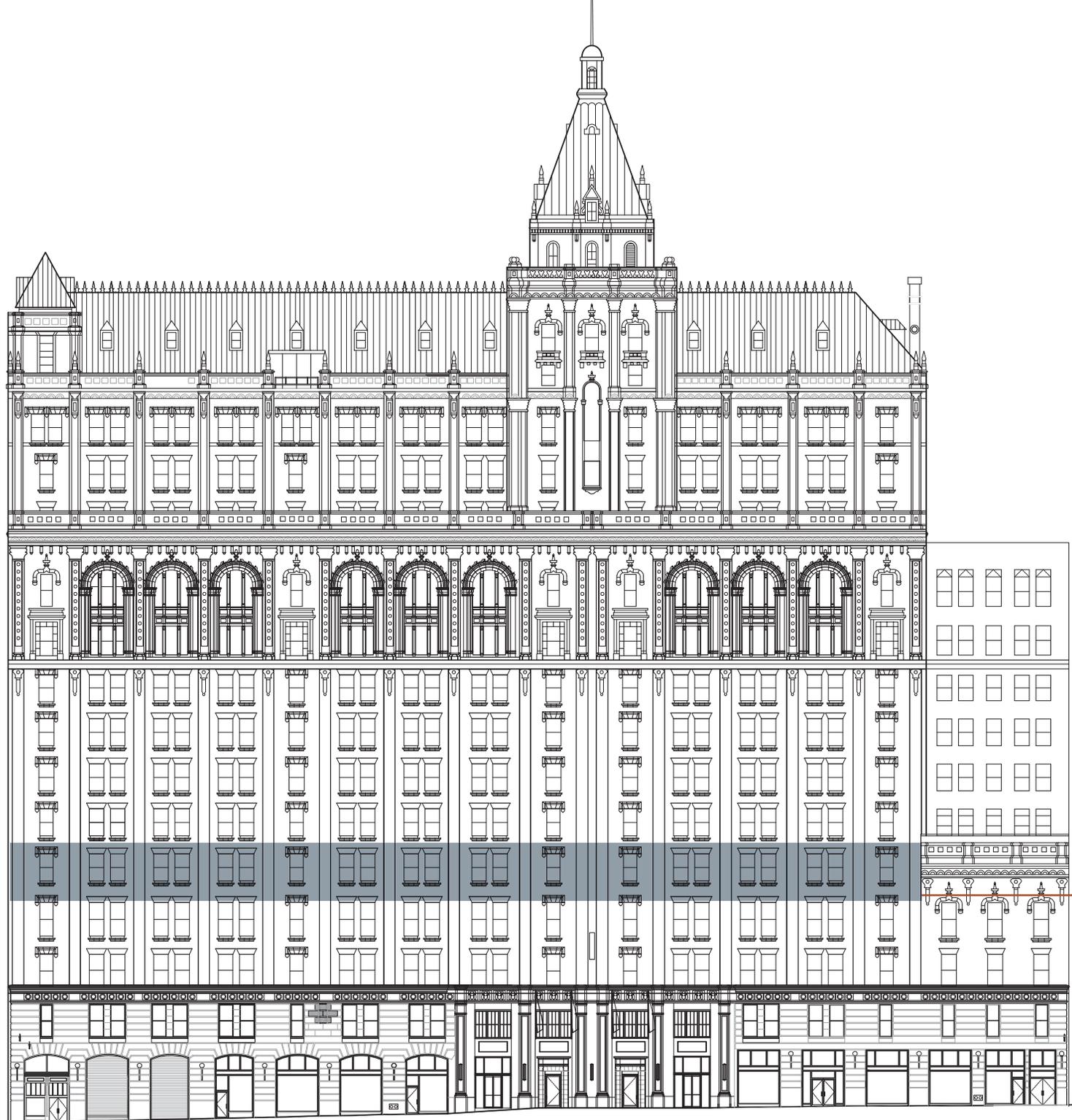


GET {INSPIRED} BY MODERN, LOFT-STYLE SPACE IN THE ORIGINAL TIMES BUILDING

33,000 or 65,000 SF
Partial or Full 5th Floor Opportunity

- ▶ Available Now
- ▶ Pre-built Creative/Tech



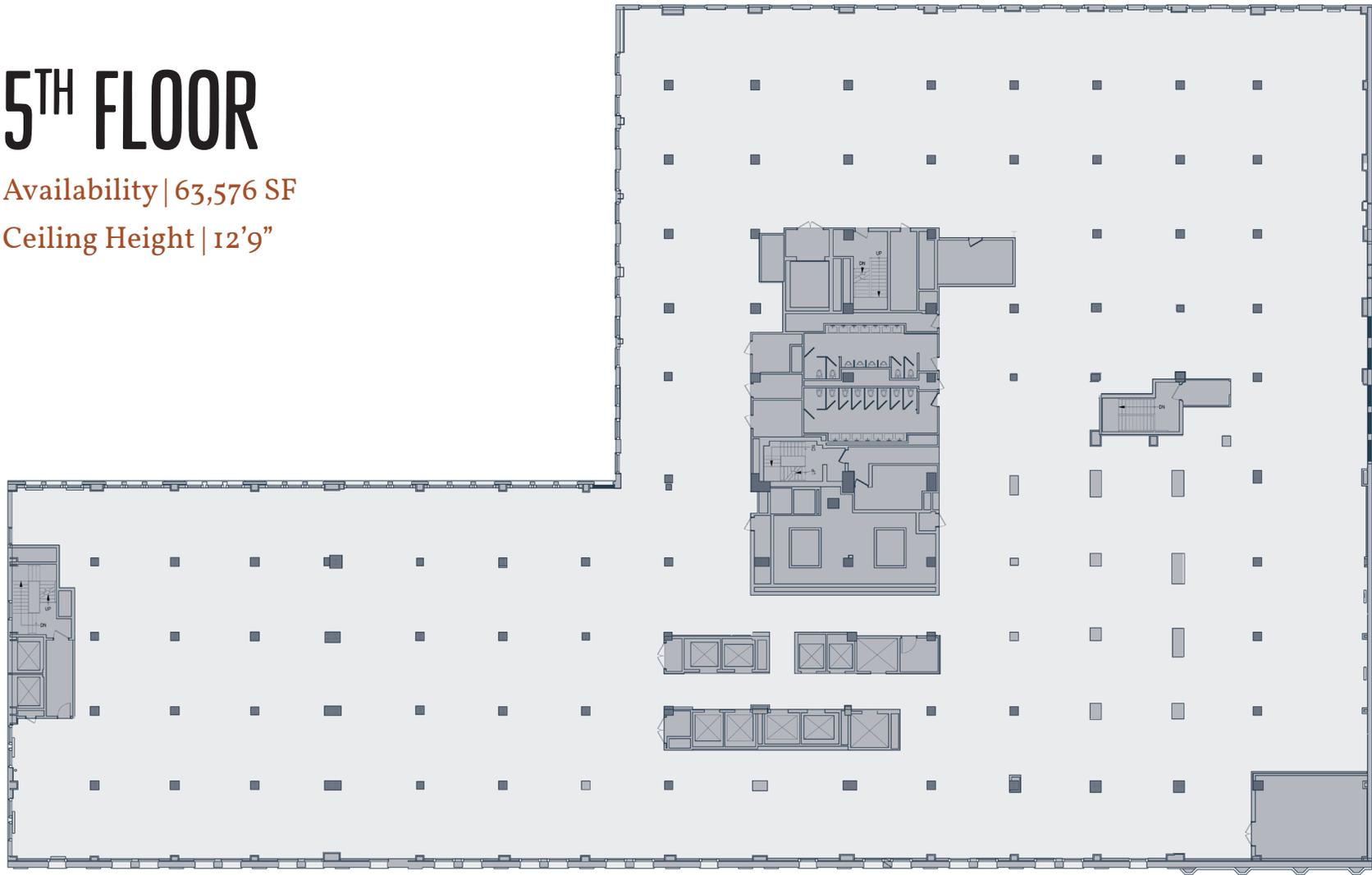


5TH FLOOR

5TH FLOOR

Availability | 63,576 SF

Ceiling Height | 12'9"



HIGHLIGHTS



- ▶ Creative / Tech Installation
- ▶ Exposed ceilings, concrete floors and open layout
- ▶ Bicycle storage room

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5





THE OPPORTUNITY

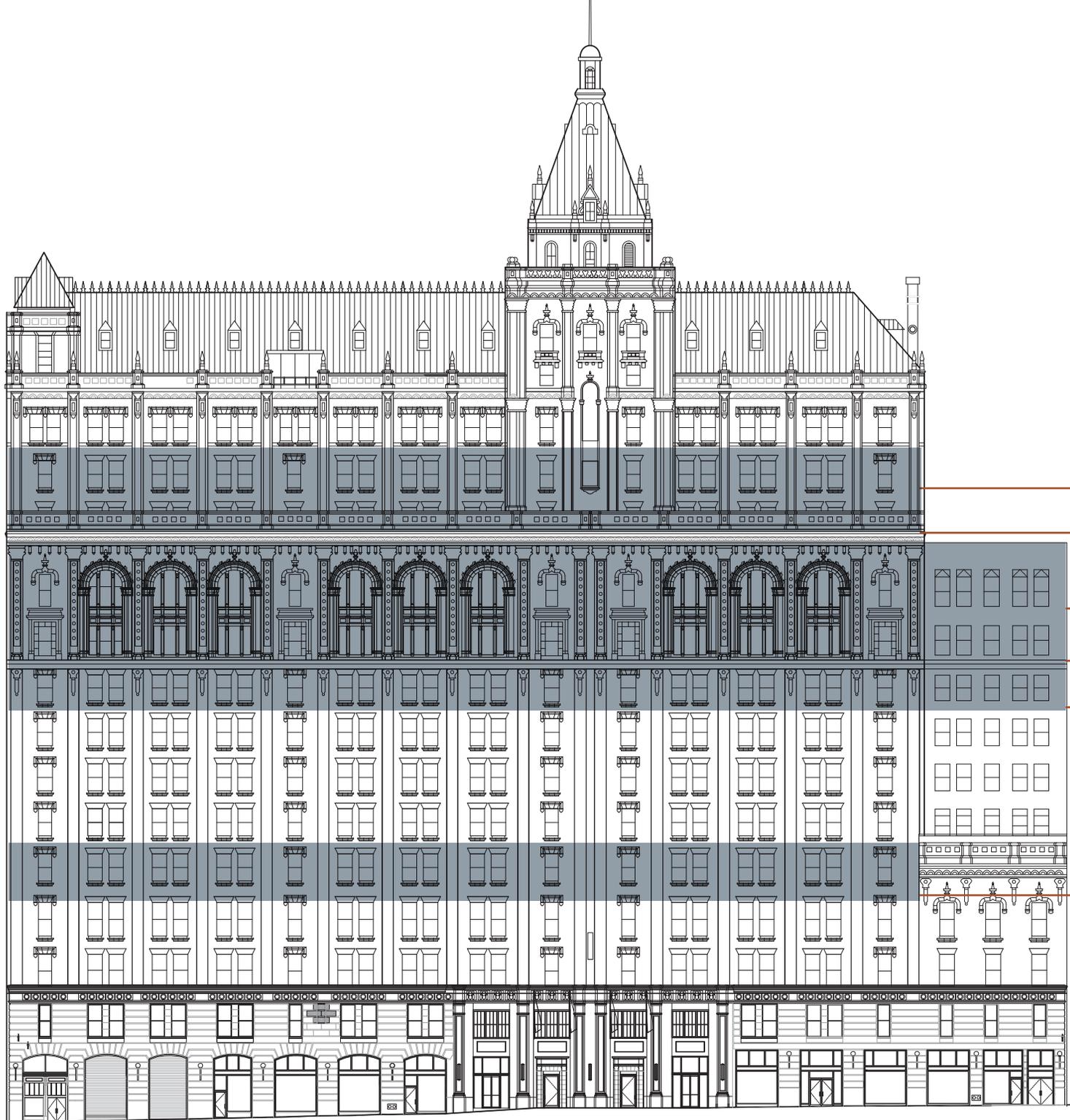


A HEADQUARTERS OPPORTUNITY {UN} LIKE ANY OTHER

Up to 256,000 SF total
Floors 5, 9, 10, 11, 12, and 14

- ▷ Top-of-building signage on { 4 } sides
- ▷ Build a {vertical campus} with up to five full floors
- ▷ { 2 } Exclusive Outdoor Terraces
- ▷ Cafeteria and Convention Center Buildouts in Place





**SIX FULL
FLOORS**

256,000 RSF

PUT {YOUR NAME} IN LIGHTS



EXCLUSIVE SIGNAGE OPPORTUNITIES



- ▷ Lighted signage at top of building on all {four} sides
- ▷ Custom branded flag waving above the front door with 266,000 SF lease

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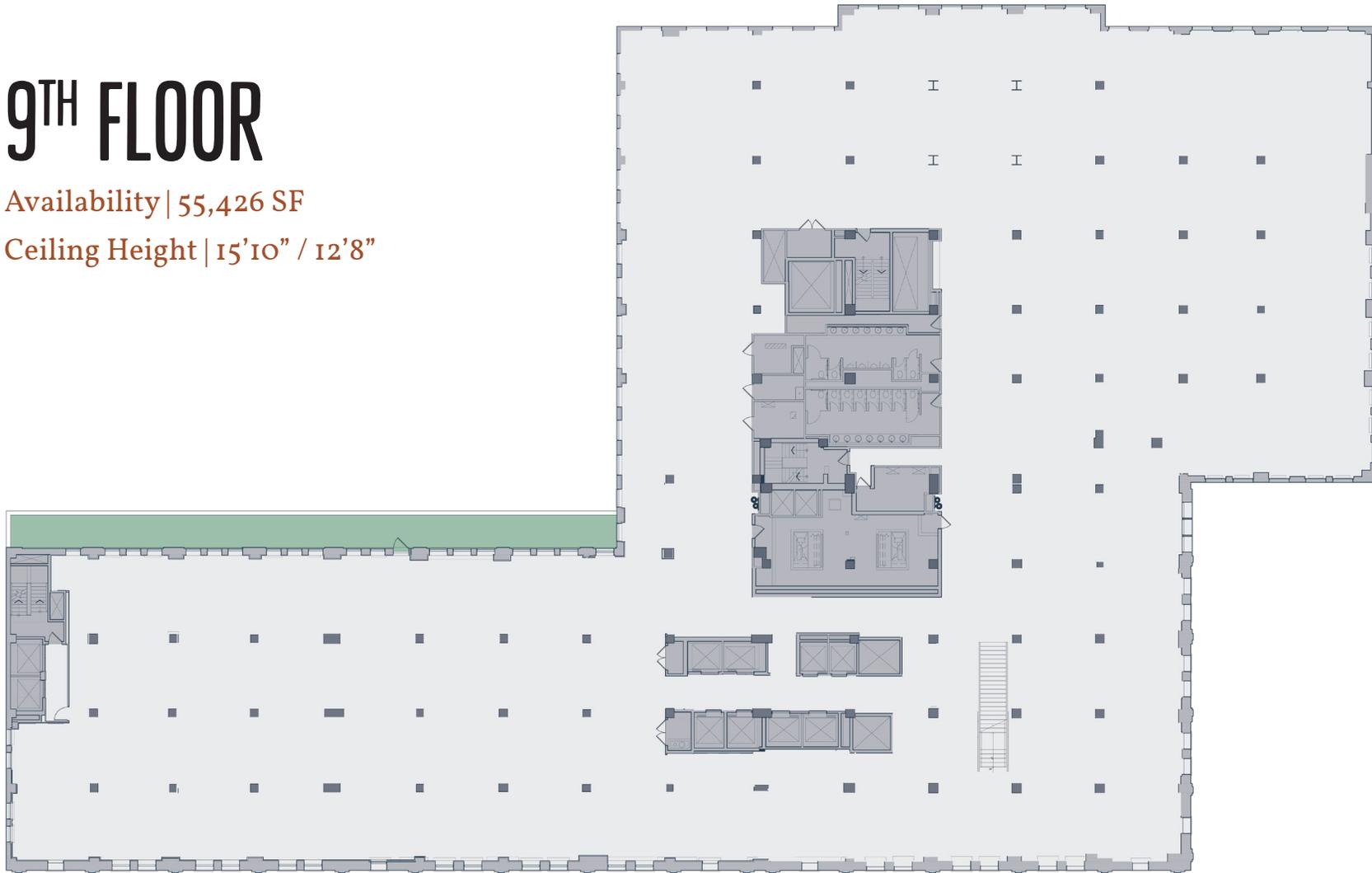
LOGO LOGO



9TH FLOOR

Availability | 55,426 SF

Ceiling Height | 15'10" / 12'8"



HIGHLIGHTS



- ▷ Interior stairwell creates {connection} across Floors 9, 10, and 11
 - ▷ Pre-built studio space available
 - ▷ Option for exclusive outdoor terrace

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3





STUDIO WITH 12-15 FT CEILINGS

9

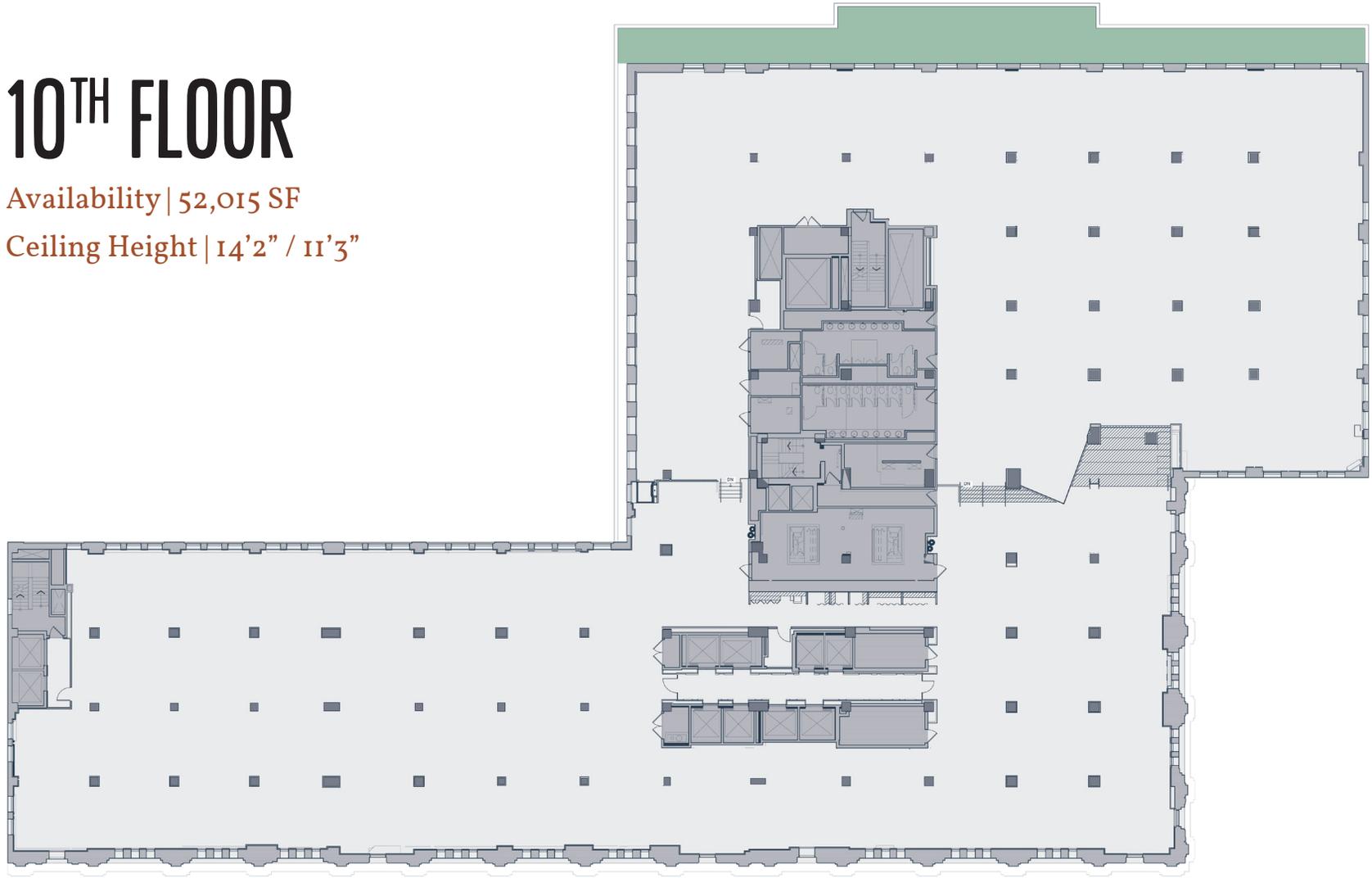


OPTIONAL PRIVATE TERRACE

10TH FLOOR

Availability | 52,015 SF

Ceiling Height | 14'2" / 11'3"



HIGHLIGHTS



- ▷ Interior stairwell creates {connection} across Floors 9, 10, and 11
- ▷ Option for exclusive outdoor terrace



10

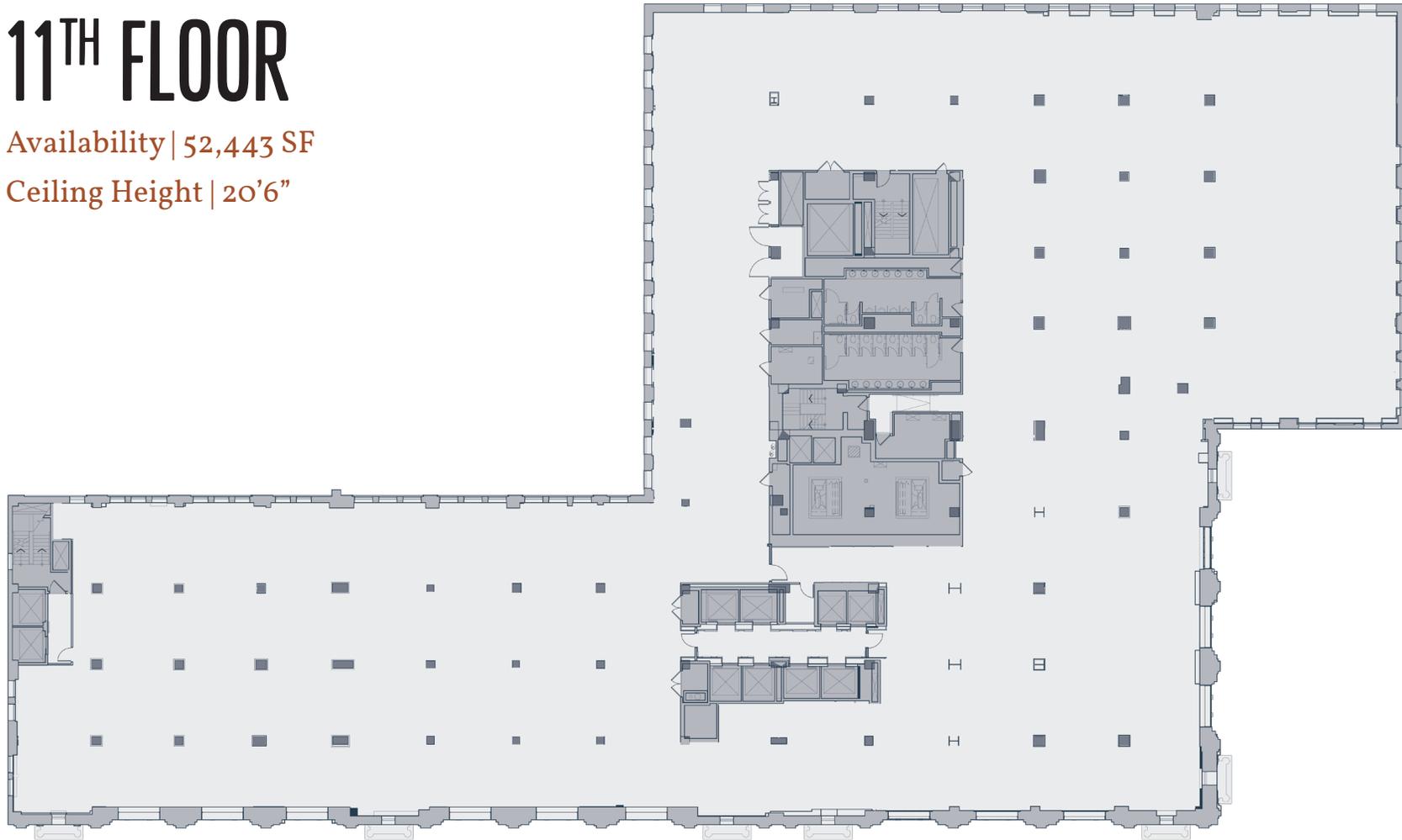
EXIT



11TH FLOOR

Availability | 52,443 SF

Ceiling Height | 20'6"



HIGHLIGHTS



- ▷ Cathedral windows and ceiling heights from 12' to 20'
 - ▷ Built-in kitchen and cafeteria
- ▷ In-place public assembly permit for high occupancy
- ▷ Interior stairwell creates connection across Floors 9, 10 and 11

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IN PLACE PUBLIC ASSEMBLY PERMIT FOR HIGH OCCUPANCY



10,000 SF KITCHEN



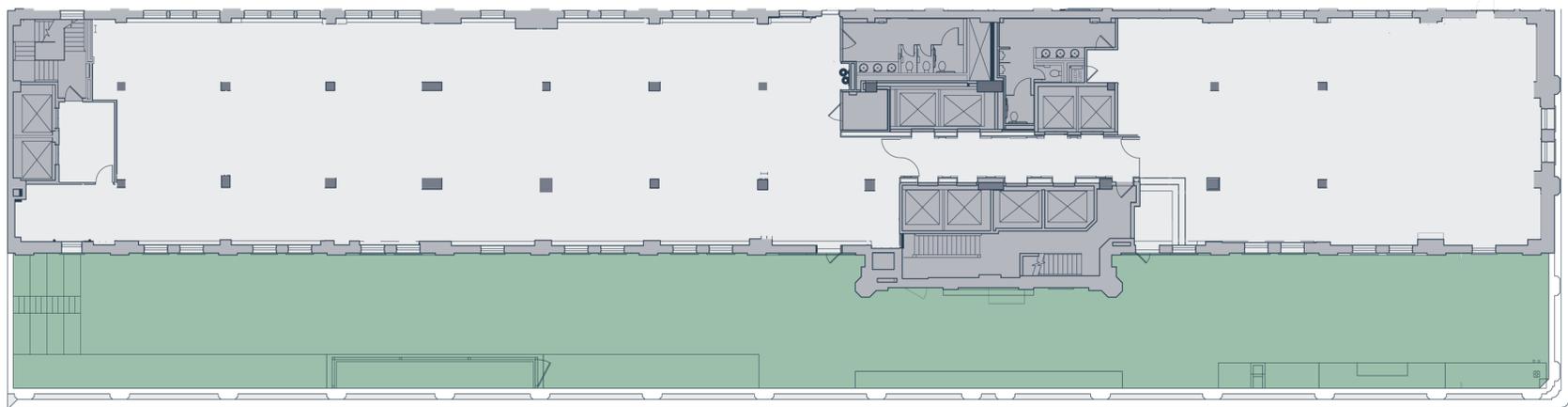
20 FT CEILING HIEGHTS

12TH FLOOR

Availability | 16,317 SF

Ceiling Height | 12'9"

Outdoor Terrace | 9,066 SF



HIGHLIGHTS



- ▷ Take meetings outdoors on your private, 9,000 SF terrace
- ▷ Executive presentation pre-build available

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PRIVATE TERRACE

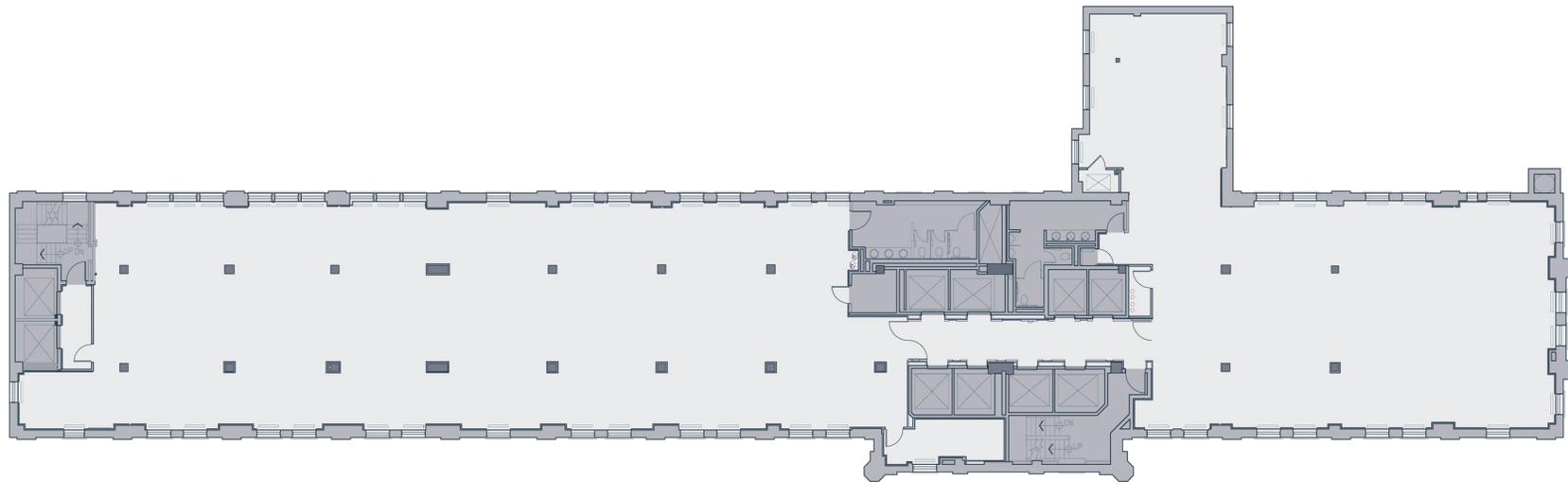


EXECUTIVE PRESENTATION PRE-BUILD AVAILABLE

14TH FLOOR

Availability | 16,513 SF

Ceiling Height | 13'5"



HIGHLIGHTS



- ▶ Make power moves on the floor that formerly held the executive office and boardroom of the Times
- ▶ Contiguous with Floor 12

229^{WEST}43



IT'S OUR TURN TO
CHANGE
THE WORLD.

A TECHNOLOGY HUB SHARING INNOVATION WITH THE WORLD

A COMMUNITY OF {CREATORS}

FIND YOUR TRIBE IN MIDTOWN. Join an {in}dependently minded community of high-tech, highly creative companies who support architectural authenticity, personal integrity, and better commutes for all.



Snap Inc.

verizon[✓]

COMPLEX



GET GREAT FOOD HERE TOO. We don't want burgers from a four-story chain either. Get tips on how to eat, shop and play well in Midtown from our onsite concierge service, Columbia Concierge, powered by Luxury Attache - available exclusively to tenants of 229 West 43.

COLUMBIA CONCIERGE
POWERED BY LUXURY ATTACHÉ®

ENJOY HANGOUTS INSIDE THE ORIGINAL TIMES BUILDING.

LOS TACOS No.1

BOWLMOR
— LANES —

THE RIBBON
MIDTOWN



IF THESE WALLS COULD TALK...

{Wow}, that would be a cool conversation.
We'd love to talk to you too.

PAUL AMRICH

212 984 8122

paul.amrich@cbre.com

NEIL KING

212 984 8352

neil.king@cbre.com

REEVES HENRITZE

212 984 7103

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